



hairfirst *Gel*

ANTI HAIR LOSS HAIR REVITALIZER

Major Factor Causing Hair loss.

Excess DHT-Saw Palmetto helps in reducing DHT level.

- ✓ Stress Factor
- ✓ Genetic factor
- ✓ Dandruff
- ✓ Pollution
- ✓ Dietary Factor



AVAILABLE PACK
50g & 100g



An Ayurvedic formulation.
hairfirst *Gel*
Anti hair loss hair revitalier.

Hair loss affects nearly 40% of men and 25% of women.

*** The Major cause of hair loss are:**

1. Excess DHT

DHT(Dihydro testosterone), a naturally occurring hormone by the hair follicles of the scalp is the biggest cause of Hair thinning and loss.

2. Sebum build up in the scalp

3. Dandruff

4. Genetic Male/Female Pattern Baldness.

5. Stress.

6. Pollution

7. Dietary factors.

* We have to address multiple causes for total hair protection.

* It's always better to initiate action when you witness moderate hair loss.

Clinical Trial High Lights Results.

Ref. Presentation- World Congress of Dermatology, 2007, Toronto, Canada by Dr.S.Murgusundram., M.d., Trichologist, Chennai. India

* **60% reduction in the number of hair falling in 30 days and 90% at the end of 60 days.**

* **At the end of 90 days, 60% patients had improved hair growth.**

* **Considerable reduction in Seborrheic dermatitis (dandruff) and scalp itching.**

HAIR LOSS AND SOLUTION

HOW HAIR FIRST GEL HELPS

1. Excess DHT level.

Hair First Gel contains Saw Palmetto, a potential 5-alpha reductase inhibitor and its action is similar to Finasteride, without side effects. Saw Palmetto reduces DHT deposits in scalp and reduces DHT levels on the hair follicles hence prevents hair loss.

2. Sebum accumulates on the scalp and dandruff.

Hair First gel formulated with natural Alovera as base, possesses strong anti fungal properties, Rosemary oil, Jojoba oil, Basil oil is used to clean the scalp by removing excessive sebum build up and moisturize the scalp.

3. Genetic-Male/Female pattern Baldness:

Genetic pattern baldness is mostly due to hormonal changes. Hair actives controls the degradation and regulates for proper hair growth.

4. Stress:

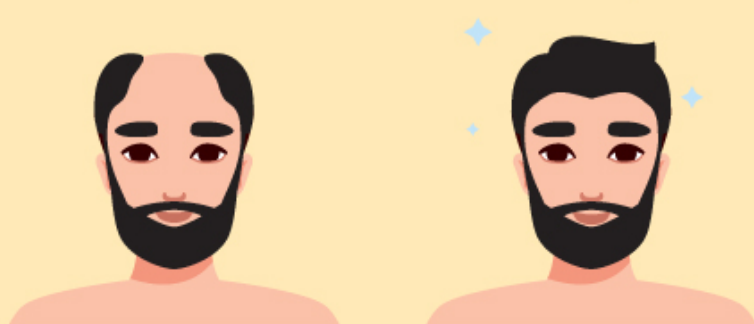
Stress is the pronominal factor for premature baldness and hair loss. Aromatic oil blend in Hair First gel, in particular, Centella asiatica and Rosemary oil will provide soothing effect to the scalp and relieves stress.

Direction to Use

Take a small quantity of Hair fist gel and slightly massage on your scalp, till it is evenly absorbed, Comb the hair and leave the gel on.

Use Hair First Gel twice daily, in the morning and at night for best results.

While you can notice improvements in 30 days. Is it is advisable to use Hair First Gel for a period of 3-6months for maximum benefit.



BEFORE



AFTER

5. Pollution:

Environmental pollution due to radiation from traffic congestion may cause excessive hair loss.

Beta Carotene helps in protecting hair from free radical attack.

6. Dietary Factors:

Nutritional factors like improper diet will cause hair loss as the scalp receives deficient nutrition. Aromatic oil blend improves micro-vascular (blood vessels) circulation to scalp.

Composition	(%W/W)
SAW PALMETTO OIL	0.0625
Aloe Barbadensis leaf Juice	12
Ocimum Basilicum Oil	0.11
Centella Asiatica Extract	0.1
Hedychium Spicatum Buch.Ham	0.1
Beta Carotene (added as Beta-carotene 10% W/W)	0.05
Cedrus Atlantica	0.05
Rosmarinus Officinalis	0.05
Simmondsia Chinensis Seed Oil	0.05
Thuja Occidentalis Stem Oil	0.05
GLA	0.025
Base	Gel Base QS
Color Sunset Yellow	



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**Anti
Hair loss
Hair
revitalizes.**

Xena[™]
BioHerbals

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